

2024



REWWOLF

- **RevWolf is a digital agency specializing in revenue-generating solutions such as website design, development, branding, and SEO for businesses looking to grow and scale.**
- **We work with startups, government contractors, universities, and nonprofits to enhance their digital presence and drive tangible results.**
- **We are a US-based agency with a distributed team, leveraging global talent to deliver top-tier services at competitive rates.**

- **Branding & Style Guide Development:** Comprehensive brand identity creation, including logo design, color palettes, typography, and style guides to ensure consistent branding.
- **Landing Pages:** Conversion-focused landing pages designed to capture leads, donations, and enhance engagement.
- **Website Design & Development:** We create professional, scalable websites optimized for mobile and focused on driving conversions.
- **Copywriting:** Creating compelling, SEO-friendly content to enhance your brand's message and improve search visibility.
- **CRM, Payment, & Calendar Integrations:** Seamlessly integrating CRM systems, payment gateways, and calendar booking functionalities for a fully automated experience.
- **E-commerce Websites:** Customized e-commerce websites tailored for specific markets and audiences.



- **Nonprofit Solutions:** We help nonprofits spread their message, engage their communities, and secure donations through optimized, user-friendly websites.
- **University Solutions:** We help academic institutions showcase research, link to publications, and create dynamic content platforms.
- **SEO Services:** Comprehensive search engine optimization to boost your website's rankings and drive organic traffic.
- **Website Maintenance:** Ongoing website updates, bug fixes, and performance monitoring to ensure your website runs smoothly, starting at \$99/month.
- **Analytics Setup & Monitoring:** Implementing analytics tools to track performance and provide actionable insights.



# STATS



**Over 50 websites built**



**5+ Years in Business**



**150+ Satisfied Customers**



**Over 10 countries served**



**Over \$250,000,000 generated for clients**

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- 1. Discovery & Strategy:** Understanding your business goals and aligning digital strategies to meet them.
- 2. Branding & Style Guide Development:** We create a comprehensive brand identity, including logo design, color palettes, typography, and style guides.
- 3. Wireframe & Design:** Our designers create user-friendly interfaces focused on both aesthetics and conversions.
- 4. Development:** We build your website or landing page with clean, efficient code and ensure it's fully responsive.
- 5. SEO Optimization:** We implement SEO best practices during development and continuously optimize after launch.
- 6. Post-Launch Support:** We offer 30 days of maintenance, SEO adjustments, and analytics monitoring post-launch.
- 7. Ongoing Website Maintenance:** Providing updates, security monitoring, and bug fixes to keep your site running efficiently.

- **Branding and Style Guide Development:** \$3,000 – Creating a comprehensive brand identity, including logo design, typography, color palettes, and style guides.
- **Logo Design:** \$800 – Crafting a distinctive logo that effectively communicates your brand's identity and values.
- **Custom Website Design & Development:** \$6,000 – Fully custom websites built from scratch, tailored to specific needs with features such as responsive design, advanced SEO, CRM integration, and analytics setup.
- **Template-Based Website Design & Development:** \$2,500 – High-quality, customizable templates for an efficient and professional website.
- **Simple Landing Pages:** \$1,000 – Conversion-optimized landing pages for campaigns, product launches, or promotions.
- **Website Maintenance:** Starts at \$99/month – Regular updates, bug fixes, and monitoring for optimal website performance.



- **Mobile-Friendly Website Design:** Ensuring seamless user experience across all devices.
- **Copy Optimization & Copywriting:** Enhancing text to be compelling and SEO-friendly.
- **Technical SEO:** Implementing backend optimizations for improved search engine rankings.
- **On-Site SEO:** Optimizing content and structure to enhance visibility in search results.
- **Analytics Setup & Monitoring:** Tracking website performance and providing actionable insights.
- **CRM, Payment, & Calendar Integrations:** Integrating systems to manage customer data, payments, and bookings efficiently.
- **Hosting on AWS Servers:** Reliable and scalable web hosting solutions.

# TERMS & CONDITIONS

- **Payment Schedule:**

- 50% initial deposit required for all projects.
- Remaining balance due upon project completion and approval.

- **Revision Policy:**

- Five rounds of revisions for template-based websites.
- Unlimited revisions for custom websites to ensure client satisfaction.

**Prices listed are starting costs. Additional costs may apply based on specific client requirements or requested features.**

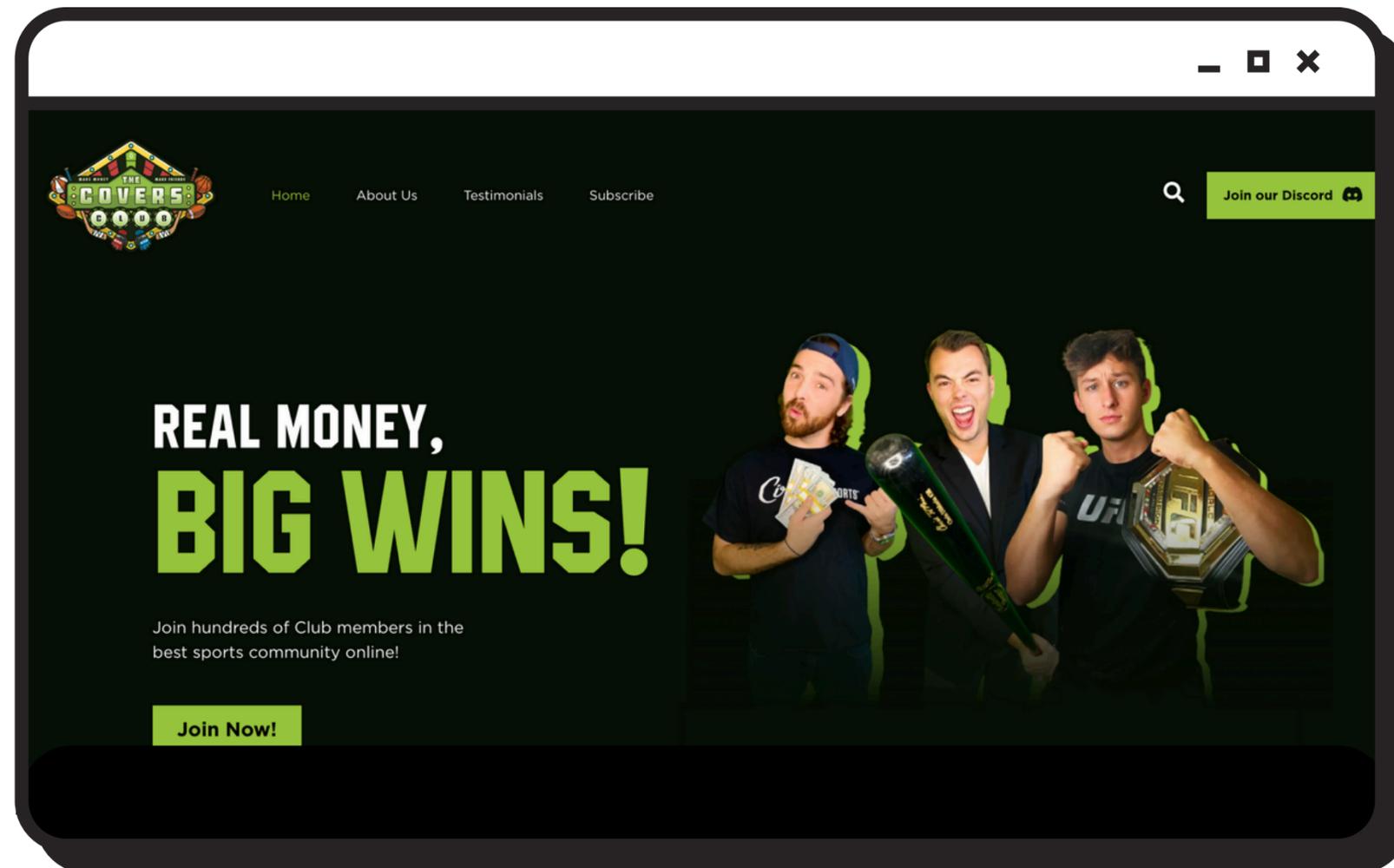
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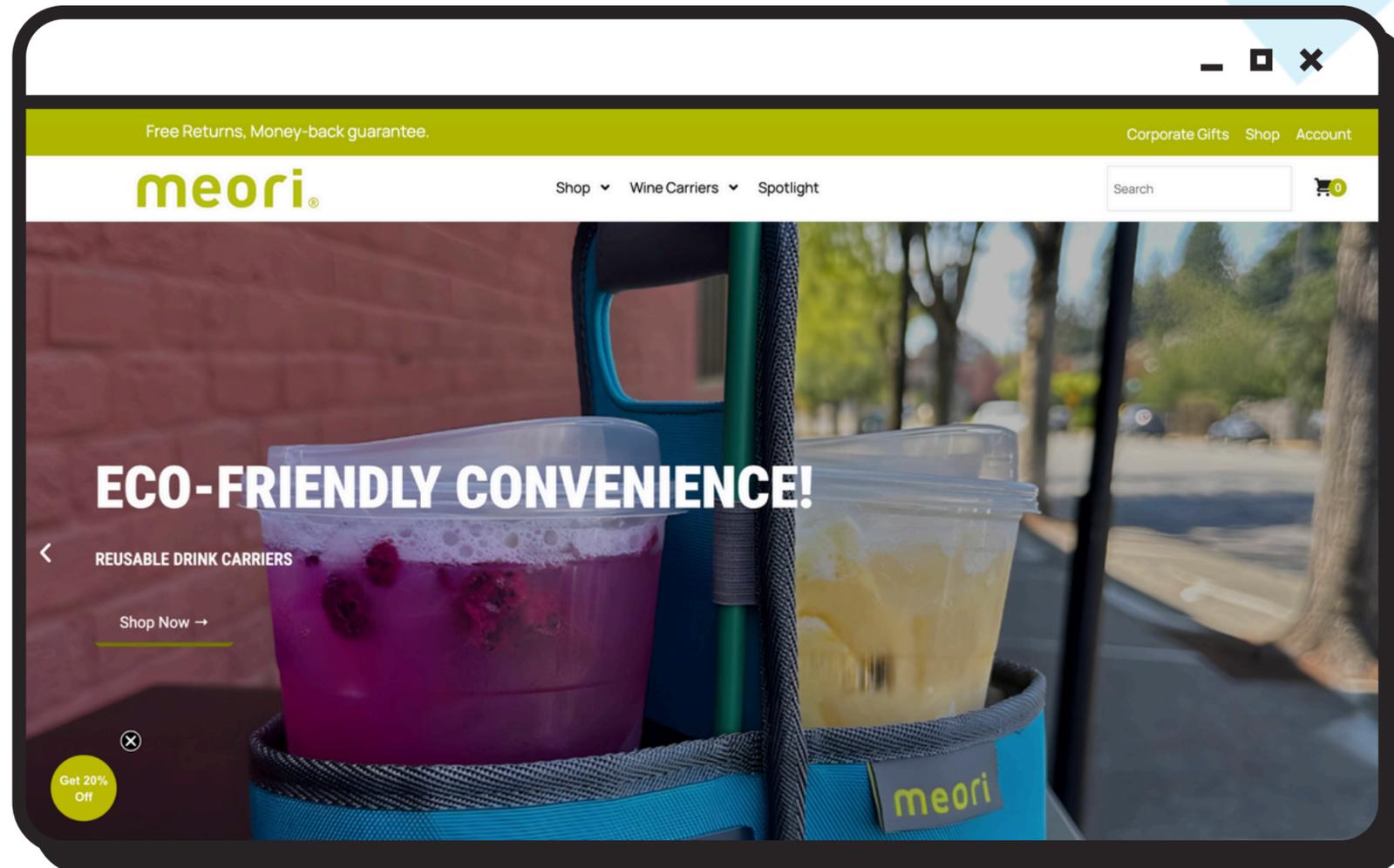
## Client: Covers Club

- **Challenge:** Needed a new landing page to boost their sales.
- **Solution:** Created a conversion-optimized landing page with strong CTAs.
- **Result:** Generated \$52,000 in ARR within 1 month of launching.



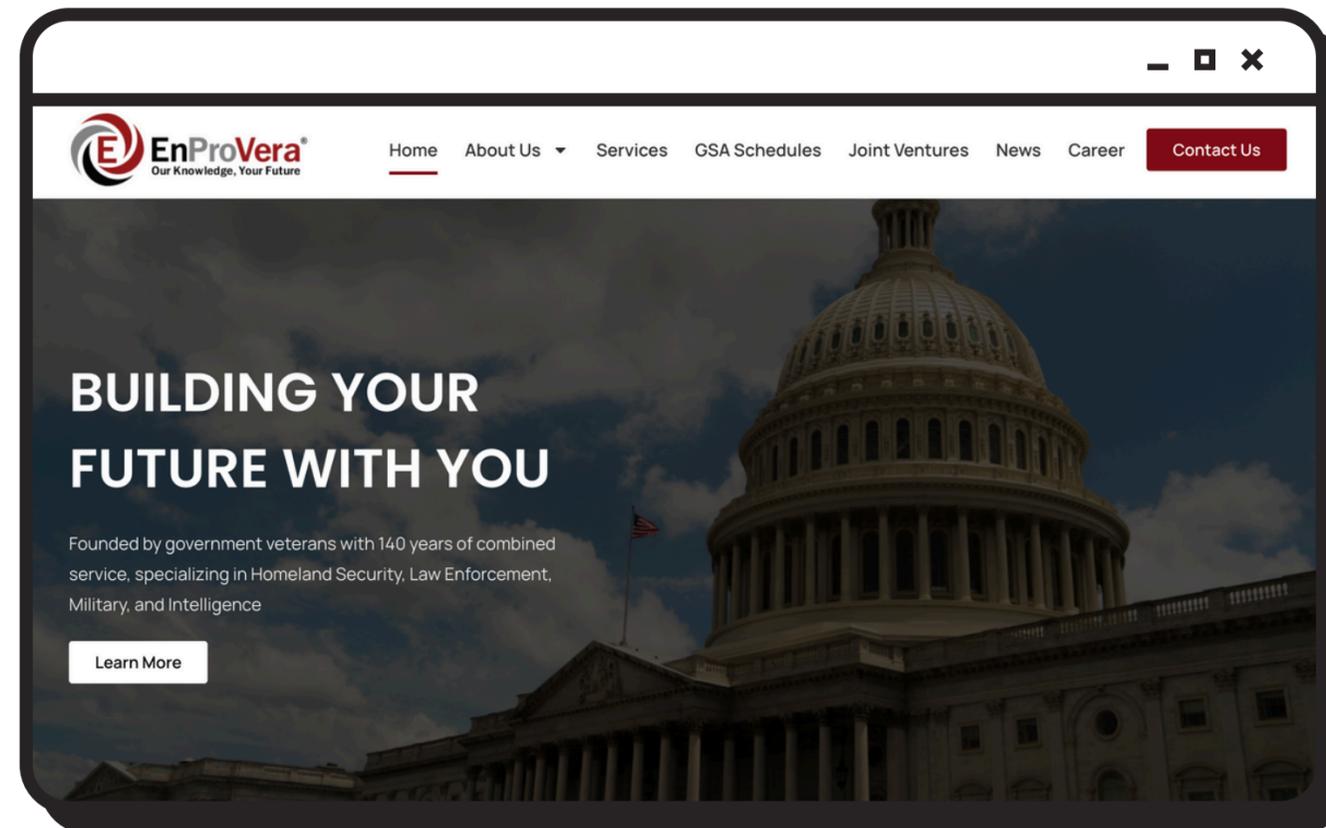
## Client: Meori

- **Challenge:** Expanding from the European market to the US required a new localized e-commerce website.
- **Solution:** Designed and developed a US-specific e-commerce site tailored to local buying habits.
- **Result:** Seamless expansion into the US market with strong sales growth.



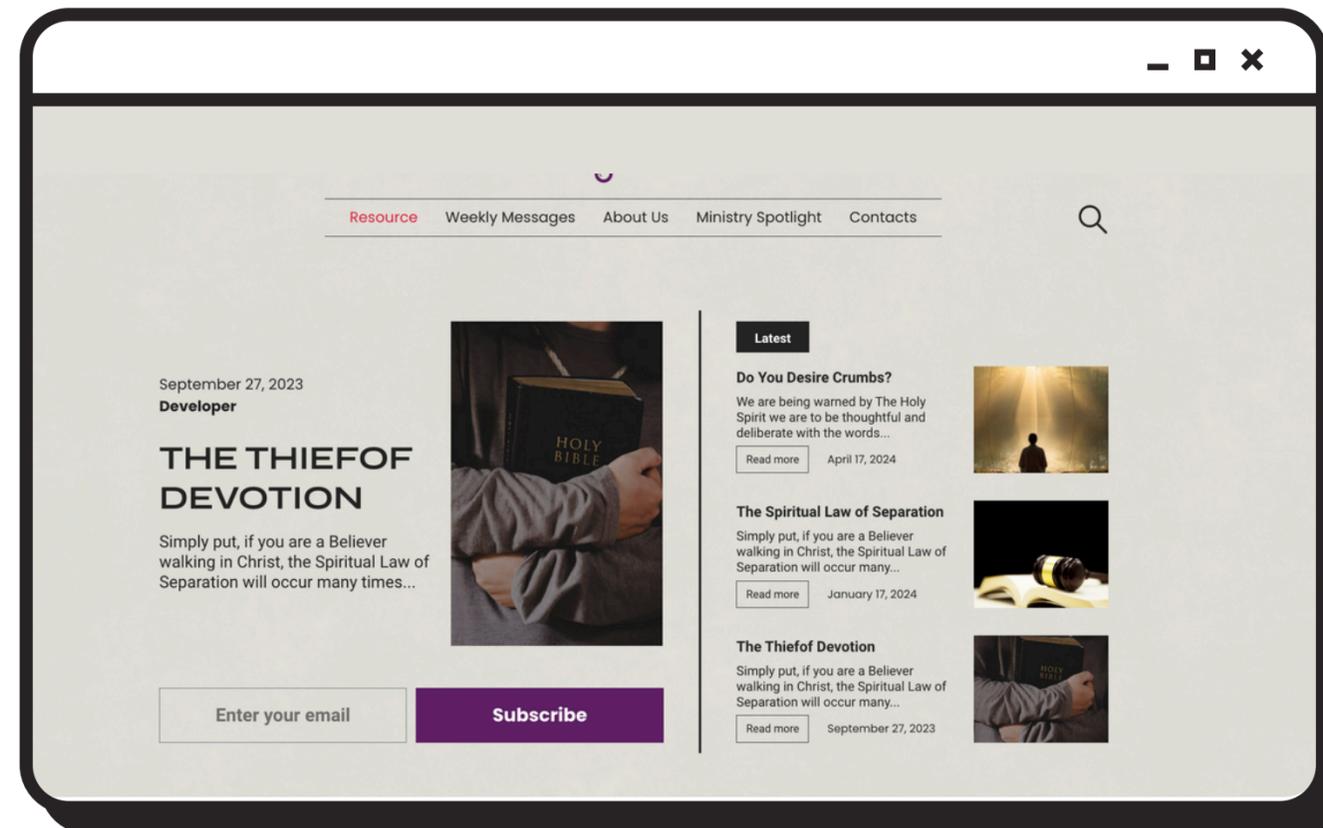
## Client: EnProVera (Government Contractor)

- **Challenge:** Needed a website that could help secure government contracts without giving away too much information to competitors.
- **Solution:** Launched a new professional website focused on showcasing their expertise while maintaining confidentiality.
- **Result:** Secured multiple 7- and 8-figure contracts after the launch.



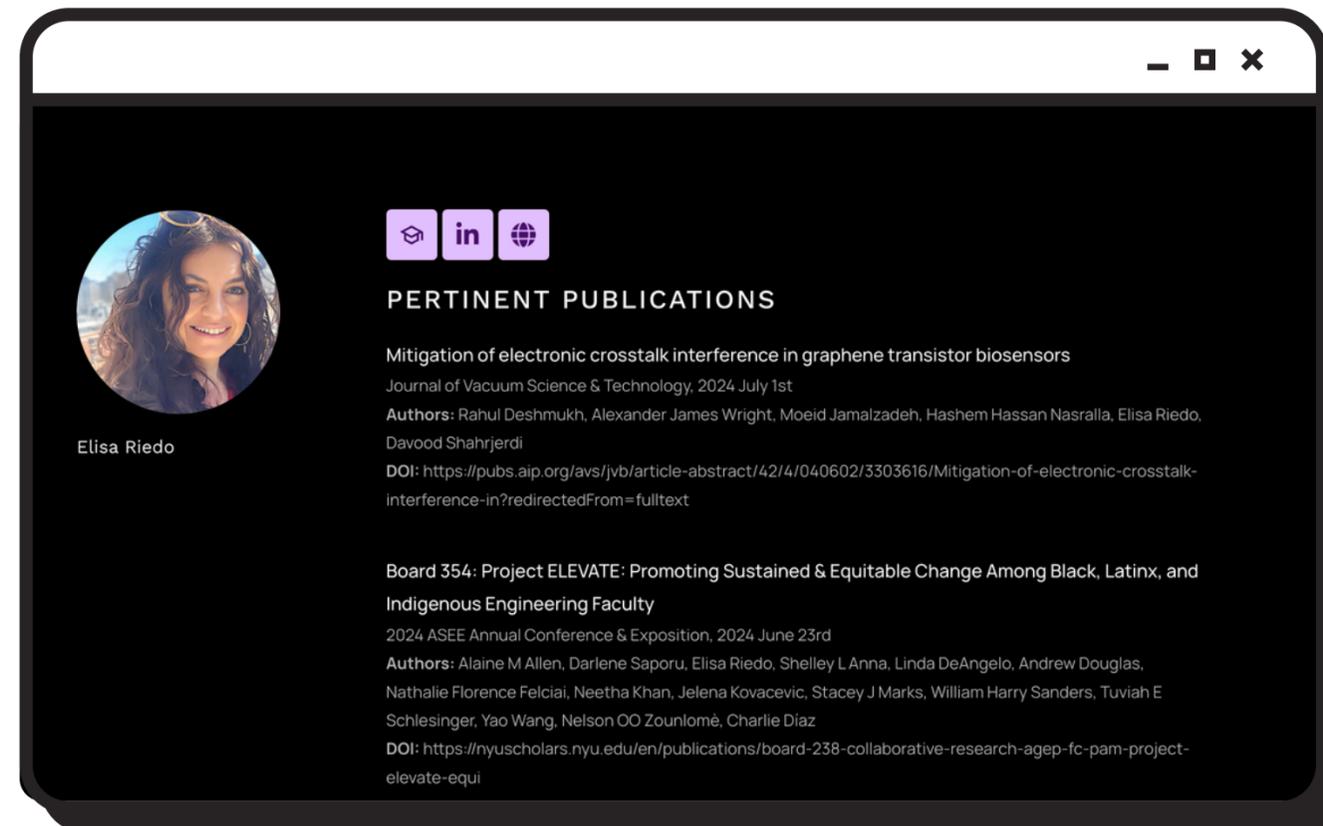
## Client: Caleb's Promise (Nonprofit)

- **Challenge:** Needed a platform to highlight ministries, share their vision, collect donations, and build an automated mailing list for donors.
- **Solution:** Developed a website with sections dedicated to ministry spotlights, donations, and automated donor engagement.
- **Result:** Increased engagement from donors and community leaders, leading to higher donation rates.



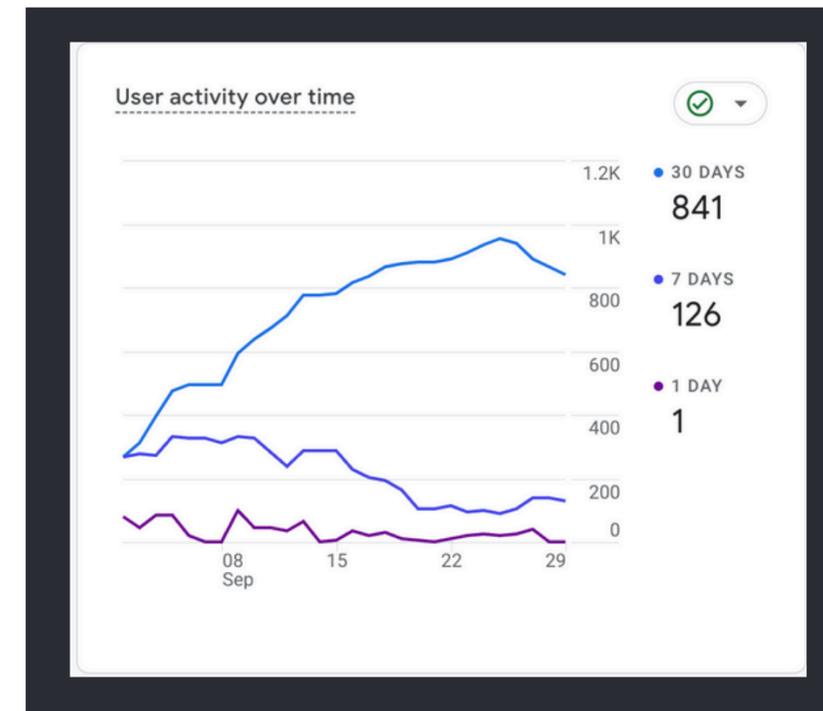
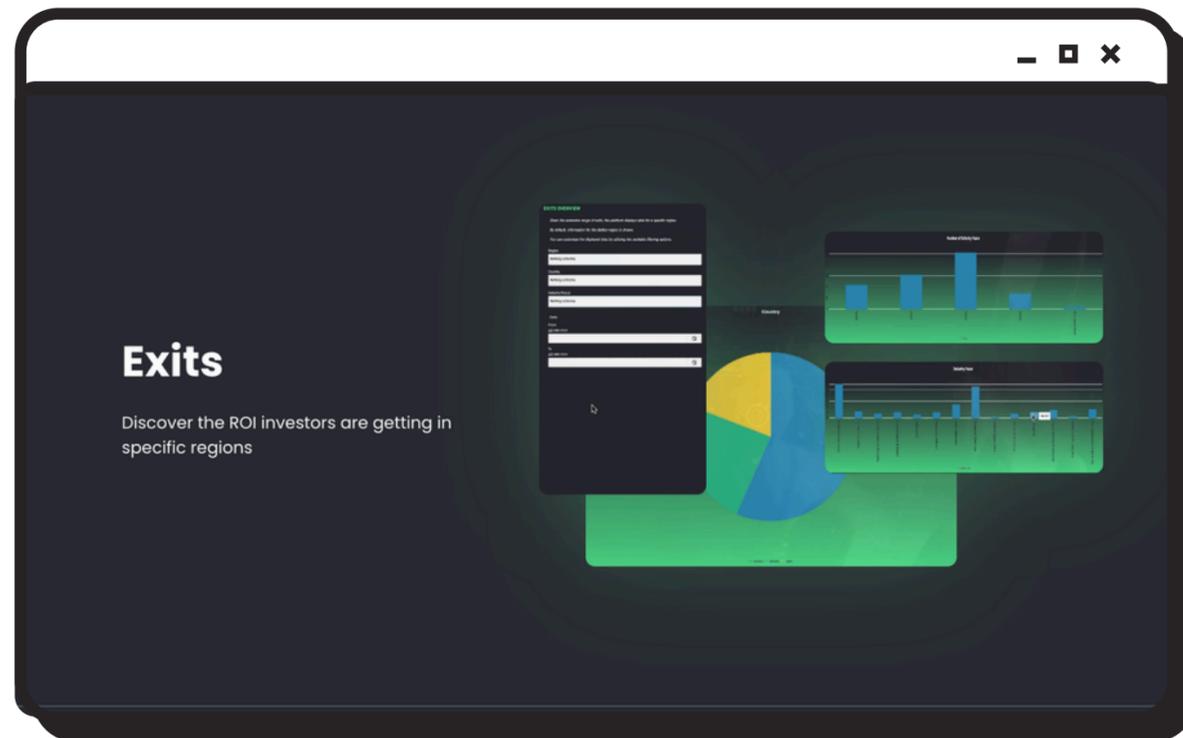
## Client: NYU NanoBioX Lab

- **Challenge:** Needed a website to primarily showcase their research work, with researchers, publications, and related articles as secondary features.
- **Solution:** Developed a website highlighting their ongoing research efforts, linking to researchers' Google Scholar profiles, and setting up an RSS feed for relevant NYU publications.
- **Result:** The lab gained increased visibility and streamlined access to research outputs and publications.



## Client: Dodires.com

- **Challenge:** Needed SEO optimization, a landing page, and a resource center (blog) to increase traffic and visibility.
- **Solution:** We designed and built the landing page and resource center (blog), implemented a content creation strategy through blogs, set up and monitored analytics, and optimized the content for search engines.
- **Result:** As seen in the chart, traffic increased significantly over the first 30 days after launch.



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**READY TO ELEVATE YOUR BUSINESS,  
NONPROFIT, OR ACADEMIC LAB WITH A  
POWERFUL DIGITAL PRESENCE?**

**Contact us today for a consultation.**

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